



SHOPWORN

For More Information  
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## FACT SHEET

<b>COMPANY</b>	Shop Worn, Inc DBA ShopWorn.com www.shopworn.com
<b>HEADQUARTERS</b>	100 Union Ave Suite 140B Cresskill NJ 07626
<b>TELEPHONE</b>	(201) 399-7339
<b>BUSINESS ENTITY</b>	Privately Owned
<b>LEADERSHIP</b>	Larry Birnbaum, CEO Elana Birnbaum, Director of Ecommerce
<b>TEAM</b>	An operational team working within the New Jersey headquarters along with a global team of buyers operating from Cyprus, France, Greece, Hong Kong, Italy, Japan, Singapore, Spain, Switzerland and Turkey
<b>FOUNDED</b>	October 15, 2015 by brothers Larry and Richard Birnbaum. Richard has since retired.
<b>ABOUT</b>	<p>ShopWorn is a shopping destination for customers who want to be the first to own authentic, unused luxury products but don't want to pay luxury prices. Founded in 2015 by Larry and Richard Birnbaum, ShopWorn was created to help brands and retailers solve the problem of what to do with unsold inventory. Because of ShopWorn's unique sourcing strategy of obtaining products directly from authorized retailers and brands, every item sold on ShopWorn is guaranteed to be 100% authentic and never previously owned.</p> <p>It's not new. It's not pre-owned. It's ShopWorn. Be the first.</p>
<b>SALES</b>	2019 sales: \$10 million 2020 projections: \$15 million Averaging 30% increase year over year
<b>PRODUCTS</b>	Swiss watches, fine jewelry, fine writing instruments, handbags, wallets and other leather goods, cufflinks, ties and other accessories

**AVAILABLE BRANDS**

Alpina	Eberhard & Co.	Mido
Ball	Ferragamo	Mimi Milano
Balmain	Gianetti By Stefan	Montblanc
Baume & Mercier	Hafner	Montegrappa
Bell & Ross	Giovanni Ferraris	Nouvelle Bague
Bomberg	Girard Perregaux	Pasquale Bruni
Bottega Veneta	Graham	Perrelet
Boucheron	Gucci	Piero Milano
Breguet	Gurhan	Pomellato
Breitling	H. Moser & Cie	Rado
Bremont	Hamilton	Roberto Coin
Bucherer Jewelry	Harry Winston	S.T. Dupont
Bvlgari	Hayward	Saint Laurent
Carl F. Bucherer	Ippolita	Shinola
Certina	Jaquet Droz	Stephen Webster
Chopard	John Hardy	Swarovski
Corum	Lancel	Terra Cielo Mare
Crivelli	Leandri	Tissot
Cuervo Y Sobrinos	Lulu Frost	U-Boat
Dewitt	Luminox	Versace
Dior	Marco Bicego	Victor Mayer
Dunhill	Meistersinger	
Ebel	Michel Jordi	

**CUSTOMER  
REVIEWS**

Trust Pilot  
5 Stars  
<https://www.trustpilot.com/review/www.shopworn.com>

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