



SHOPWORN

For More Information  
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## COMPANY PROFILE

ShopWorn is an ecommerce platform offering authentic, unused, unworn luxury products secured directly from authorized retailers and brands to customers at a fraction of the retail price.

When brands and retailers have unsold inventory, they contact the ShopWorn team to hand over hundreds of jewelry, watches, and luxury accessories that have never found a permanent home. This has kept brands from having to destroy merchandise while allowing authorized retailers to replenish their inventory with the latest styles.

The ShopWorn team meticulously inspects every item, accepting only high-quality products with minimal blemishes. These blemishes are what makes the products “shop worn” as they’re the result of being handled in a store -- or shop -- environment. “Pre-owned” means the item is used because it’s left the store with a customer. “Shopworn” means the item has never left the store. Customers who buy from ShopWorn are the first customers to own the item.

Since ShopWorn only works with authorized retailers or directly with brands, every ShopWorn product is guaranteed to be 100% authentic. A ShopWorn customer need never wonder if a watch has been refurbished using unauthorized parts or if their handbag is a knockoff. The direct relationship between ShopWorn, brands and authorized dealers alleviates any question of authenticity.

And because customers should be able to trust what they see and buy online is what they receive, all ShopWorn product images are from an in-house photographer. Stock images are never used. Items featured on the ShopWorn site are always in stock and ready to ship.

ShopWorn is a shopping destination for customers who want to be the first to own authentic, unused luxury products but don’t want to pay luxury prices.

It’s not new. It’s not pre-owned. It’s ShopWorn. Be the first.

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